



The right formula

Taking driving into the classroom

Communications – Theme 11: The media

Activity 11a

Sport in the press

Sport and sports personalities frequently feature in the press, (football matches, golf or tennis tournaments, motor-racing etc). Choose a recent sporting event or game to examine how it has been reported in different newspapers (national, local, specialist). Use **Worksheet 11a: Sport in the press** to record your findings of the coverage.

Discuss the following:

- How different newspapers reported the sports event (prominence, length, language used, use of images).
- Did the extent of coverage differ between national, local and specialist press?
- Was the reporting objective? How much was fact and how much was opinion?
- Which newspaper reporting do you prefer?

Extension

Follow up your story by looking into the broadcast and electronic media.

Class organisation

Individual work
Class discussion

Resources

Worksheet 11a:
Sport in the press