

The right formula

Taking driving into the classroom

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The Ultimate
Driving Machine

Communications – Theme 11: Driven by design

Worksheet 11a

Sport in the press

SPORT EVENT EXAMINED _____

Newspaper 1 _____

Type (national/local/specialist) _____

Page item appeared (front page, news, sport, features) _____

Number of photographs/pictures _____

Length of coverage (column centimetres) _____

Approximate % of facts _____ Approximate % of opinion _____

Newspaper 2 _____

Type (national/local/specialist) _____

Page item appeared (front page, news, sport, features) _____

Number of photographs/pictures _____

Length of coverage (column centimetres) _____

Approximate % of facts _____ Approximate % of opinion _____

Newspaper 3 _____

Type (national/local/specialist) _____

Page item appeared (front page, news, sport, features) _____

Number of photographs/pictures _____

Length of coverage (column centimetres) _____

Approximate % of facts _____ Approximate % of opinion _____

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Newspaper 4 _____

Type (national/local/specialist) _____

Page item appeared (front page, news, sport, features) _____

Number of photographs/pictures _____

Length of coverage (column centimetres) _____

Approximate % of facts _____ Approximate % of opinion _____

Newspaper 5 _____

Type (national/local/specialist) _____

Page item appeared (front page, news, sport, features) _____

Number of photographs/pictures _____

Length of coverage (column centimetres) _____

Approximate % of facts _____ Approximate % of opinion _____

Newspaper 6 _____

Type (national/local/specialist) _____

Page item appeared (front page, news, sport, features) _____

Number of photographs/pictures _____

Length of coverage (column centimetres) _____

Approximate % of facts _____ Approximate % of opinion _____